



Blood Assurance Foundation, Inc. Crystal Green Memorial Scholarship Program

Blood Assurance is dedicated to serving the needs of our community and to helping people display kindness and generosity through giving the Gift of Life. This scholarship fund is dedicated to Crystal Green, who was a valiant and loving young woman who set forth the example of kindness and generosity to all she met.

Crystal, a Dade County High School graduate, was a Georgia Southern University student before suffering a setback with aplastic anemia. After hundreds of hours of platelet transfusions and a bone marrow transplant, Crystal lost her long battle in November 1998, shortly after turning 21.

In her honor, the Blood Assurance Foundation, Inc., established a scholarship fund in 1999 for high school students seeking to better themselves and give back to their communities. The program offers a total of twelve (1) one-year scholarships in the amount of \$1,500 each. The scholarship is paid directly to each student's college or university for tuition, fees, and other educational expenses. Based on the institution's academic schedule, scholarship money will be paid on a semester or quarterly basis.

Applicants will be judged on a written application, high school transcript, school and community service, letters of recommendation, and a marketing plan for a blood drive. The time frame for consideration is critical. The completed applications must be postmarked by March 31st. Students must attend a school that actively participates in "Project Lifeline," the school blood drive program offered by Blood Assurance.

Final selections are determined by the Scholarship Committee by the first week of May. All decisions are final. During the summer prior to entering as a college freshman, each recipient must confirm his/her status for the coming academic year.

At Blood Assurance, we believe that education is the key to America's future and hope these scholarships will help unlock brighter futures for deserving and committed students.

Eligibility:

1. You must be a high school senior planning to enter an accredited two or four-year college or university the following fall. It must be a public, or private, not-for-profit institution from which you can receive an associate or bachelor's degree.
2. You must have at least a "B" average (equivalent GPA) and score at least 20 on the ACT or 1100 on the SAT (cumulative). The College Board revised sections and scores for the SAT in 2005, however the SAT score requirements for the Crystal Green Memorial Scholarship have not changed.
3. No applicant will be awarded more than one Crystal Green Memorial Scholarship and the scholarship is non-renewable.
4. Blood Assurance reserves the right not to award the scholarships if no applicant achieves the minimum standards. In addition, Blood Assurance reserves the right to discontinue this scholarship program, provided that any scholarship already awarded will continue, subject to the provisions of the section titled "Maintaining the scholarship."
5. Financial need is a consideration. Applicants who have all educational expenses paid through other scholarships and/or grants are ineligible.

The Application Process

1. Applicants must be high school seniors. Students do not have to be blood donors, but donors will be given special consideration.
2. Responses to all questions should be typed and postmarked by March 31st.
3. Write a detailed marketing plan for a new blood drive promotion. Type your name, street address, city, state and ZIP code in the upper right corner and staple marketing plan pages together.
4. Secure two letters of recommendation. Neither can be from a relative.
5. Obtain an official high school transcript which includes your first semester senior grades and your ACT/SAT test scores.
6. If you would like Blood Assurance to acknowledge receipt of your application materials, attach a self-addressed, stamped envelope to the application.

7. All scholarship recipients will be notified in May. To receive a copy of the list of recipients, send a self-address, stamped envelope to the address below after May 30th.

Judging:

1. Our judges will review all applications. The judges will consider all aspects of the application process- the essay, transcript, school and community service, letters of recommendation, and a personal interview with the student finalists- and choose our scholarship recipients. The judges' decisions will be final.
2. Any application containing falsified information will be immediately disqualified.

Maintaining the scholarship:

1. If you are awarded a scholarship, you must begin attending your college or university the following fall. The money (\$1500.00 total) will be paid at the beginning of the semester or quarter. You must be enrolled full-time and maintain at least a "C" average (2.5 on 4.0 scale or 3.75 on 5.0 scale) at the end of each academic semester/quarter (Summer school will be included in the academic year, but scholarship money will only pay for traditional fall/spring semesters or fall/winter/spring quarter). You must have the school send us a transcript at the end of each semester/quarter.
2. Upon our request, you must be available to present a written or oral report on your academic progress.
3. If you withdraw for any reason, you will no longer be eligible to receive the scholarship.
4. If you lose the scholarship for failure to meet any requirements, you will not be able to re-qualify.

**Blood Assurance Foundation, Inc.
Crystal Green Memorial Scholarship Program**

Application Form

Fill out and return this form to:

**Blood Assurance Foundation, Inc.
Crystal Green Memorial Scholarship Program
Blood Assurance, Inc.
705 East Fourth Street
Chattanooga, TN 37403**

Applications must be post-marked by March 31st. Include your promotional plan, high school transcript, and two letters of recommendation. Incomplete files will not be considered.

I. Name _____ Date of Birth ____ / ____ / ____
Address _____
City _____ State ____ ZIP _____ Phone (____) _____
High School _____ Date of Senior Awards Program: _____
High School Address _____
City _____ State _____ ZIP _____ Phone (____) _____
GPA _____ (scale) _____ as of (date) _____
ACT score _____ SAT score _____

Minimum score for eligibility: ACT = 20 SAT = 1100

Name, in order of consideration, of colleges or universities you are planning to attend:

II. On a separate sheet. Please type responses to the following:

1. List school-related activities (athletics, clubs, music program, newspaper/yearbook staff, etc.)
2. List all academic honors (National Honor Society, Honor Roll, etc.)
3. List all community-related activities (charity, church or volunteer involvement)
4. List all other scholarships you have received to date (Please include amount of scholarship money awarded.)

III. Letters of recommendation (Must be included with this application)

1. _____ Relationship _____

2. _____ Relationship _____

IV. Write a detailed marketing plan for a promotional blood drive event of your design. Please include a one page summary and analysis of your plan, followed by a detailed plan of attack for your program in the following areas:

- The name of the promotion, dates, times, etc.
- What promotional materials would you use? T-shirts? Hats? Other giveaways?
- What designs would you use?
- How would you utilize the media to get the word out?
- Could you tie the promotion into some other event?
- Where would you send the bloodmobiles?
- How will you involve Blood Assurance employees?
- How will you motivate donors to participate?
- And any other pertinent details.

Remember, this is your promotion. Be as detailed as possible regarding how you would pull it off. If your plan is a “knock-your-socks-off” work of creative genius, you may win a scholarship and actually have your plan used to save lives!